

East Lake Tarpon Special Fire Control District

**Fiscal Year
2022-2023
Annual Report**





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EAST LAKE TARPON SPECIAL FIRE CONTROL DISTRICT

Fiscal Year 2022-2023 Annual Report

Directory of Officials

Board of Fire Commissioners



Kevin Kenney
Chairman



James Dalrymple
Vice Chair



Jim Downes
Treasurer



Maryellen Crowder
Secretary



Mike Peasley
Commissioner at Large

Administrative Staff

Jason Gennaro
Fire Chief

Greg Godwin
Deputy Chief

Mike Porch
Deputy Chief

Jason Letzring
Division Chief

Scott McLain
Division Chief

Doug Stryjewski
Division Chief

Matt Wirth
Training Chief

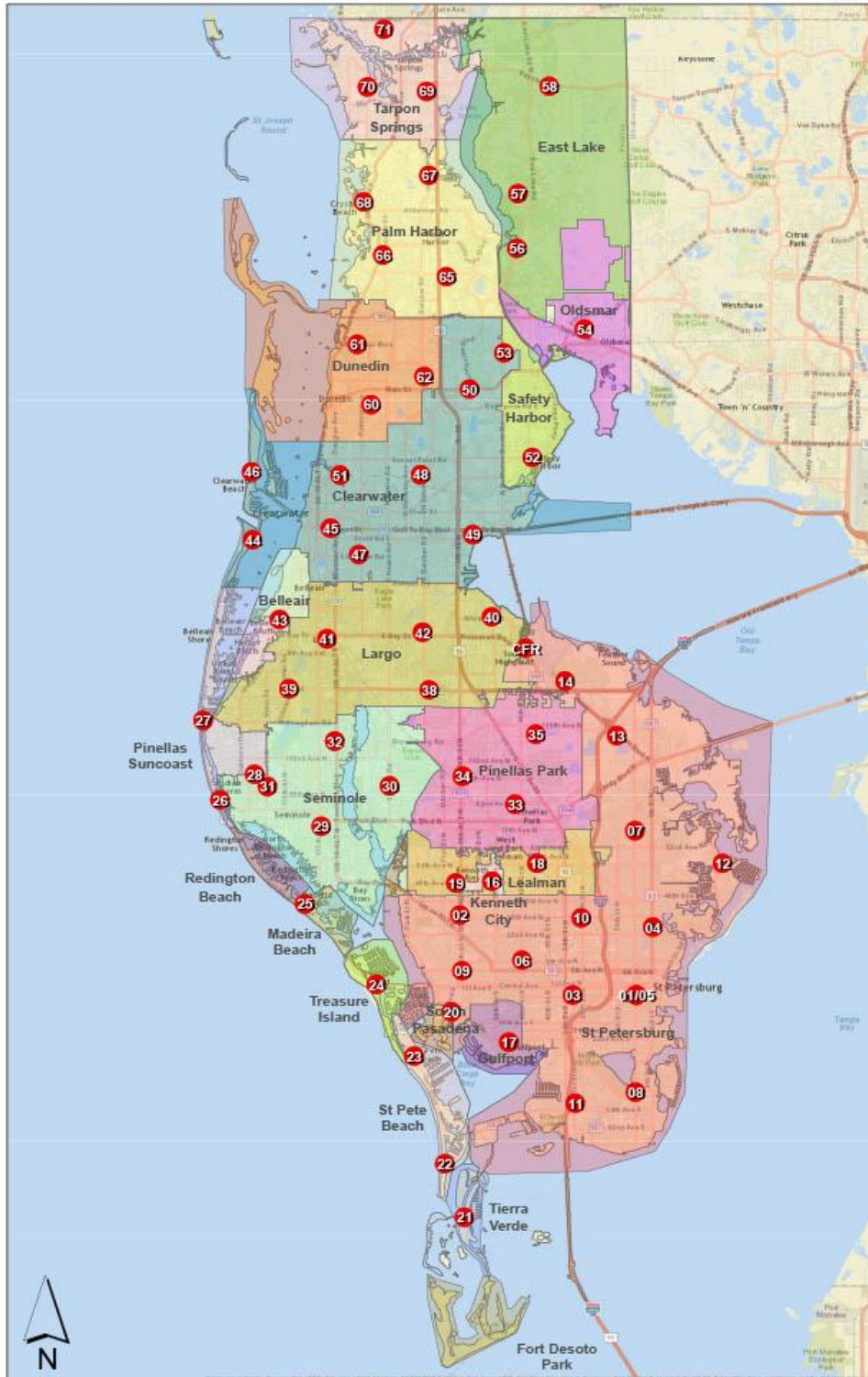
Claudia Hernandez
Fire & Life Safety Educator

Katy Cunningham
Office Administrator

Jennifer Spicher
Financial Administrator

Our Service Area Stations 56, 57, and 58

Pinellas County Fire Stations and Districts



Message From Fire Chief Jason Gennaro



It is my continuing privilege to serve as Fire Chief for the East Lake Tarpon Special Fire Control District (East Lake Fire Rescue) and work with the dedicated men and women of the district. I work alongside 43 well-trained and highly skilled professional firefighters, driver engineers, fire officers, chief officers, and administrative staff. Together, we provide incredible emergency services to over 32,000 residents with 32 square miles in our first due response area. On behalf of the East Lake Fire Rescue, I respectfully submit the 2022-2023 Annual Report to the Fire Commissioners and the residents of East Lake.

This annual report reflects the many accomplishments, incidents, and programs our fire district and its team members have initiated, responded to, or been actively involved with in 2022-2023. This annual report documents not only our achievements and successes but also showcases the challenges we have overcome and continue to work through.

First, let us celebrate some of our successes as an organization. We obtained a Firehouse Grant worth 36 thousand dollars to replace our aging auto extrication equipment with state-of-the-art tools. Working with the Fire Commissioners, we received funding for new structural firefighting gear, a replacement command vehicle, the station 56 kitchen safety remodel, a new fire suppression asset, and an ALS ambulance asset. We continue to invest in new tools and equipment to enhance our response capabilities. This year we will purchase new portable radios and wildland firefighting gear, both critical tools designed to enhance firefighter safety. Also, we will increase the response force by adding three operational firefighters to improve service performance.

In addition to providing world class services to East Lake residents, the State of Florida and the Nation have witnessed the skill and expertise of the East Lake Fire Rescue as we responded to support our fellow Floridians from the impacts of Hurricane Ian and Hurricane Idalia. Our members have the passion, skills, and knowledge to respond to and mitigate emergencies quickly and effectively. We will continue supporting our members, who push themselves mentally and physically to accomplish our mission in East Lake and anywhere else we are needed.

Regarding service delivery, the department looks significantly different than it did when I started 27 years ago. We now go far beyond just responding to fire and EMS emergency incidents. We teach hands-only CPR to our community, install child safety seats, teach safe sitter courses, and provide social media campaigns and information to reduce risk in the community to keep our residents safe. It takes courage to change, and for that courage, I thank you.

Finally, I want to express my gratitude to each of our members. Thank you for your sacrifices, the long hours, the sleepless nights, and the special moments you miss with your families and loved ones. Thank you for the professionalism you demonstrate and the dedication you display every day. Let's continue working together to ensure that we deliver world-class service to our community, prioritize our mental and physical wellness, and foster a healthy workplace where every member is inspired to achieve their best.

I am honored to be the Fire Chief of the best Fire Department in the state.

Thank you, stay safe, and work together to be better than you were yesterday.

East Lake Tarpon Special Fire Control District



Greg Godwin, Deputy Chief

The District's staff is committed to providing high-quality emergency and life safety services to the community to protect life, property, and the environment.

The District's citizens elect a five-member Board of Fire Commissioners each serving a four-year term. The Board of Fire Commissioners hold regular meetings, once a month, at Station 57 and determine the overall policy of the District.

The Commissioners appoint a Fire Chief to oversee the leadership and direction of the District in accordance with the bylaws and standard operating procedures approved by the Board of Fire Commissioners. Jason Gennaro has served as Fire Chief since 2021. The Fire Chief is supported by his Administrative Staff: Two Deputy Chiefs, four Division Chiefs, nine

Lieutenants, an Office Administrator, a Financial Administrator, and a Fire and Life Safety Educator.

Deputy Chief Greg Godwin is responsible for Operations, Professional Standards, Security and Technology. This encompasses the delivery of emergency services to the citizens and public, quality assurance, station and personnel safety, risk management, and workers' compensation.

Deputy Chief Michael Porch is responsible for Training and EMS. This includes emergency management, compliance with ISO, NFPA, the State of Florida and Pinellas County for training, certification, and licensure.

There are three shift Division Chiefs:

A-Shift Division Chief Scott McLain is the department's Logistic Officer, who is responsible for purchasing new fire equipment and station supplies. Chief McLain also serves as the Assistant EMS Coordinator.

B-Shift Division Chief Doug Stryjewski manages Communications and is responsible for all District communications systems including portable radios, mobile radios, pagers, mobile and station telephony, and 911 system communications equipment. Chief Stryjewski also manages facilities maintenance.

C-Shift Division Chief Jason Letzring is the Department's Fire Marshal and handles additional duties for the Operations Division.

Each Division Chief is also responsible for the daily management of the shift personnel at the three stations, from staffing to quality assurance oversight. The District's service area covers 33 square miles of unincorporated Pinellas County, with many communities including East Lake Woodlands, Crescent Oaks, Cypress Run, Lansbrook, Oak Hill Acres, Ridgemoor, Tarpon Woods, Wentworth, and Woodfield.

The District is primarily composed of neighborhood communities with a mix of single and multiple family dwellings. There are over 10 square miles of wildland areas, 4 public schools, a major county water pumping facility, numerous assisted living facilities, several retail centers and public utility sites.

The total population served by the District exceeds 32,000. During work travel hours, that number grows by another 20,000 to include commuters traveling through the District.



The District's structure is one of rapid and effective deployment of the appropriate resources to mitigate any emergency. There are three advanced life support (ALS) fire rescue companies that can be deployed for an emergency within the District. The District employs 44 members, 41 of whom are professional firefighters and EMT / Paramedics.

Fire rescue service is delivered from three stations strategically placed throughout the District. Each station houses a Class A pumper with full ALS medical capabilities. In addition, the District operates a Wildland firefighting apparatus, Water tender, Rescue unit, and a Reserve apparatus (Class A pumper) for emergency incident mitigation.

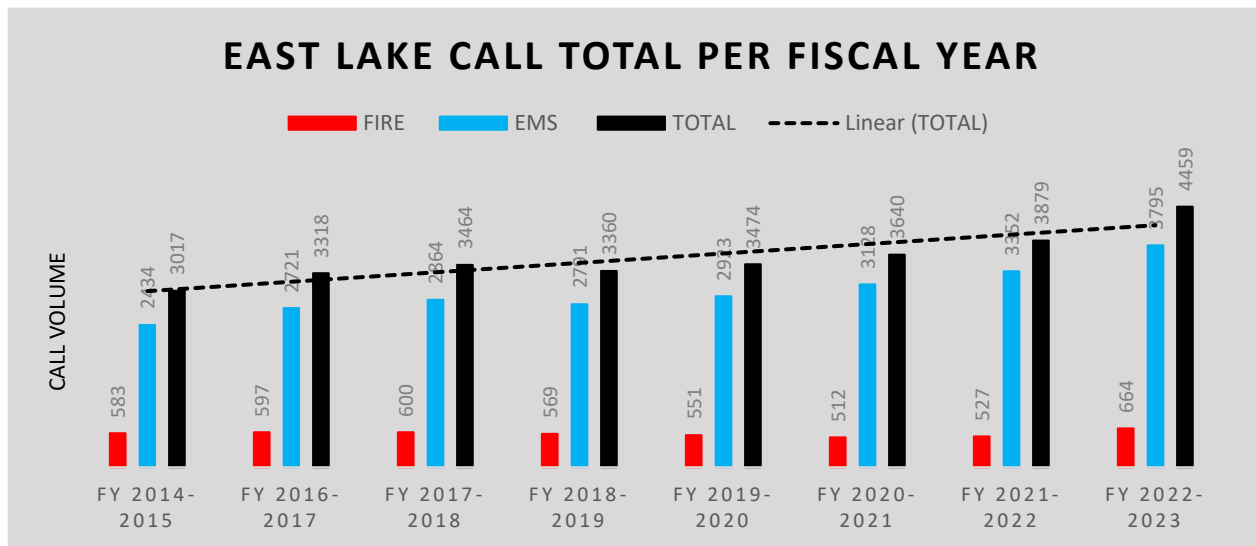
Each station is staffed around the clock with a minimum of three firefighters, who work 24 hours on and 48 hours off for an average 56-hour work week. The crew is composed of a Lieutenant, a Driver/Engineer, and a Firefighter/Paramedic. All combat personnel are Florida State certified Firefighters and Paramedics or EMT's.

The District has standing Automatic Aid agreements with the surrounding cities and fire districts.

Service Delivery

In Fiscal Year 2022-2023, East Lake Fire Rescue responded to a total of 4,459 emergency incidents in the fire district. The average turnout time (dispatched to responding) was 46 seconds. The average on-scene time was five minutes and fifty-five seconds. The calls fell into one of the following categories:

Incident Type	Number of Incidents
Medical	2733
Motor Vehicle Collision	250
Fire Alarms	205
Structure Fires	37
Gas Leaks	13
Wildland/Outside Fire	27
Air Transport Upgrade	5
Electric Utility Hazard	13
Other Fire Rescue Incidents	127



Fire Prevention

The fire prevention division is tasked with providing the highest level of fire prevention through public education, annual inspections, and Florida fire code enforcement. Under the direction of the Fire Marshal, the fire prevention division personnel strive to provide members of the fire district with the most updated information available to safely protect their home or place of business from fire and hazards. Fire prevention has proven to be the most effective way to reduce loss of life and property.

Safety Surveys (fire inspections): East Lake Fire Rescue performs fire safety surveys annually for all businesses located in the East Lake Tarpon Special Fire Control District. These surveys are performed to assess and mitigate potential fire and life safety hazards in occupancies to create a safer working/living environment for our community members. These surveys are performed by state certified fire inspectors, and with the oversight of the Fire Marshal. Safety surveys also allow the crews to pre-plan for a potential fire or other hazardous condition by gathering vital information that will help them mitigate an emergency.



Fire Hydrant Flow Testing and Maintenance: East Lake Fire rescue tests and inspects all fire hydrants in the district annually. East Lake Firefighters test and inspect approximately 1,008 hydrants annually. Pinellas County utilities also inspect hydrants annually. Any hydrant found to be not working efficiently is reported to the appropriate authority for immediate repair.

Construction Plan Review: The Fire Marshal reviews construction plans as they are received electronically. Plans are reviewed and then approved or disapproved and submitted electronically back to the Pinellas County Building Department. We review site plans, building plans, and fire protection plans associated with new construction and/or renovations. These reviews ensure fire safety features in the building's design and the construction site's design. Features include fire access roads, fire hydrant placement, fire sprinklers, smoke alarms, fire alarm systems, fire pumps, smoke control and ventilation, egress systems, and other special extinguishing systems. Fire protection systems and equipment generally are required to comply with the standards of the National Fire Protection Association and Florida Fire Prevention Code.

More information on Fire Prevention can be found on our website WWW.ELFR.ORG, such as public education, fire prevention tips, and Florida fire prevention code.

Emergency Medical Services



Michael Porch, Deputy Chief EMS Coordinator and Emergency Management

Training is critical in emergency services. East Lake Fire and EMS personnel train diligently to remain proficient with nationally accepted fire, rescue and EMS best practices, county, and department protocols to ensure our personnel are meeting the needs of the East Lake community.

Emphasis is placed on retaining the knowledge, skills, and abilities required to implement protocols and equipment use proficiently through proven training methods that include understanding what must be learned, putting together a structured instructional plan, spacing out repetitive learning scenarios and evaluating techniques to ensure all knowledge, skills, and abilities are maintained.

Continuing Medical Education (provided by Pinellas County EMS):

- Emergency Pediatric Care
- Review of 2024 MOM Version I
- Skills review and assessment: Airway and CPR, Major Trauma (Tourniquet, wound packing, needle thoracotomy)
- Critical Thinking Stations: Cardiac, Respiratory, AMS, Fractures and Head Injuries
- Team Dynamics- Medical cardiac arrest pit-crew vs. Traumatic Cardiac Arrest pit-crew
- Trauma Assessment Review: Assessment Pathway, Major Trauma
- PCEMS Equipment Review
- Trauma Transport Protocols/Reversible Causes: Trauma Pearls-Dos and Don'ts
- Medical Assessment Review: Cardiac, Respiratory and Advanced Medical Strategies
- Differential Diagnosis/Reversible Causes: Medical Pearls – Dos and Don'ts
- Pediatric Assessment Review- PAT
- Pediatric Pit-Crew Review
- Handtevy Review: Pediatric Pearls-Dos and Don'ts
- Pediatric Trauma Assessment
- Adult and Pediatric SMR Review
- Medication Administration Cross-Check (MACC)
- New Pediatric Rescue Airway Device
- Skills review and assessment- Airway, MACC, Handtevy
- Medication, SMR review
- Critical Thinking Stations: Respiratory, Fever, Dehydration, Pediatric
- Trauma Team Dynamics: Pediatric pit-crew
- Protocol updates
- Electronic Patient Care Report updates
- Advanced Cardiac Life Support (ACLS) Pre-Test
- Protocol and equipment updates
- System Reminders

- Patient satisfaction discussion
- New EMS Fellow Introduction
- Upcoming Orientation Program updates
- Post Cessation Question and Answer
- ACLS testing

East Lake Tarpon Special Fire Control District is part of the Pinellas County Emergency Medical Services (PCEMS) system. It is a sophisticated design that strives for clinical excellence with effective cost containment. It is a performance-based model that employs stringent performance requirements and response time accountability for all Advanced Life Support (ALS) First Responder agencies including East Lake Fire Rescue and the ambulance contractor.

East Lake Fire Rescue has a comprehensive EMS quality assurance program designed to help ensure processes which benefit from improvement interactions and identify EMS best practices. The EMS Quality Management Program consists of patient care report review, skills evaluation, patient outcome, and customer satisfaction reviews. The District contracts with a third-party company, the Baldrige Group, which specializes in providing customized quality assurance phone surveys to a random sampling of our EMS emergency services customers every month. The anonymous surveys provide a rating of ‘Very Satisfied’, ‘Satisfied’, ‘Dissatisfied’, or ‘Very Dissatisfied’ for service expectations in the categories of ‘Fire Department Response’, ‘Listening and Explaining’, ‘Caring and Concerned’, ‘Manage Discomfort’, and ‘Courtesy and Professionalism’.

Since 2020 East Lake Fire Rescue has held an average of 91.5% in satisfaction and engagement results. These results have allowed East Lake to be recognized by The Baldrige Group founder, David Harrawood, who stated:

“Your leadership has resulted in amazing results.... Highest of all our clients around the US!!”

East Lake Fire Department - % EMS Patient Satisfaction & Engagement Results



Fire Training



Matt Wirth, Division Chief Fire Training

Training is critical in emergency services. The East Lake Fire Department Training Division is committed to providing fire training, education, and ongoing personnel development to maintain industry standards and produce high-quality care. The activities of the Training Division are designed to be specific to the organizational needs of the department, focusing on compliance. The Training Division is responsible for training all new and existing firefighters. To enhance the division's capabilities and resources, the Training Division works collaboratively with various local and regional partners. The Training Division oversees such programs as employment hiring, recruit academy, company officer and driver training, and promotional processes. In 2023, members of the department contributed over 8,892 Fire Training Hours. Training hours were divided into Firefighting Training, Officer

Training, Driver Training, Company Training, and Hazardous Material Training.

Officer Specific:

- Information Management
- Labor Relations
- Leadership as a Group Influence
- Legal Responsibilities and Liabilities
- Pre-Incident Planning
- Professional Ethics

Driver Specific:

- Emergency Vehicle Operations
- Impaired Driving for Emergency Vehicle Operators
- Intersection Safety for Emergency Vehicle Operators
- Legal Considerations for Emergency Vehicle Operators
- Safe Backing for Emergency Vehicle Operators
- Seat Belt and Air Bag Safety
- Capacity Hookup
- Pumping Master Streams
- Pumping Supply Lines
- Cone Course
- Hydrant Transfer
- Driver General Knowledge

Company Performance Standards:

- Vent Enter Search
- Ground Ladder Operations
- Forward Lay
- Reverse Lay/Capacity
- Relay Pumping

Company Specific:

- Water Supply
- Fire Hose
- Fire Streams
- Fire Control
- Fire Detection Alarm & Suppression Systems
- Loss Control

- Protecting Fire Scene Evidence
- Fire Department Communications
- Fire Prevention and Public Education
- Ventilation
- Forcible Entry

Individual Performance Standards:

- Portable Extinguishers
- Protection of Evidence of Fire Origin and Cause
- Rescue and Extrication
- Self-Contained Breathing Apparatus (SCBA)
- Vehicle Extrication
- Combustible and Flammable Liquids
- Ventilation
- Compressed Gas Safety
- Personal Protective Equipment
- Passport Accountability
- Mayday/Emergency Retreat

Truck Company Operations:

- Vertical Ventilation Aerial Ladder/Platform
- Elevated Master Stream Aerial Ladder/Platform
- Elevated Standpipe Aerial Ladder/Platform
- Short Jacking

East Lake Specific:

- Fire Prevention Month Programs
- Physical Fitness Training
- Fire Inspector In-Service
- Review of National Fallen Firefighter Foundation Life Safety Initiatives
- Apparatus Design and Safety
- Physical Fitness Circuit Workout Training
- SCBA Air Consumption Drill
- Hose and Nozzle Training
- Annual Health and Wellness Physicals
- Safety Stand Down: Focusing on Occupational Cancer Prevention
- Active Assailant Training
- 12 Lead Interpretation
- Fire Station Safety Inspection Orientation
- Safe Place Training

- Workplace Human Resource Issues: Harassment, Discrimination and Hostile Work Environment
- Workplace Violence Prevention
- District Drug and Alcohol Policy
- Water Extrication Team Training

North County Training Group:

- Multi-Unit Pump Operations
- Practical Firefighter Safety and Survival Skills
- Modified Denver Drill, 2nd Story Haul/Lower System and Rope Bailout
- Practical Firefighter Safety and Survival Skills
- SCBA Emergency Procedures (in Maze)
- Practical Live Fire Training Practical Skills: Fire Attack, Flashover Recognition, Thermal Imaging Camera (TIC) Use, Rapid Intervention, Bunker Gear Decon, and Vent Enter Isolate Search (VEIS)
- SCBA Emergency Procedures
- Firefighter Safety and Survival Skills: Wall Breaching, Mayday and Rapid Intervention Rescue Skills
- Firefighter Safety and Survival Skills: Open Area Rope Searches, and Emergency Ladder Rescue Skills
- Light Marine Rescue
- Flood Water Rescue



Community Risk Reduction



Claudia Hernandez, Fire & Life Safety Educator (F&LSE)

East Lake Fire Rescue reached over 30,000 residents to provide seasonal community risk reduction information and training on subjects such as fire and wildfire prevention, bicycle and pedestrian safety, natural disaster preparedness, hands-only CPR, water safety, Halloween safety, holiday safety, and poison prevention.

The following is a list of the various events our department coordinated and/or attended in Fiscal Year 2022-2023:

- Fire Prevention Week
- International Walk to School Day ELMS
- Walk to School Cypress Woods Elementary
- Fire Prevention Presentation at Excel Learning Center
- Fire Prevention Presentation Leap Forward Academy
- East Lake Library Cooking Safety Table
- Fire Prevention Month Young Days (2X)
- Brooker Creek Fire Prevention Month
- Trunk or Treat Event YMCA
- Fire Prevention Presentation at Solid Rock Community
- Oak Crest Fire Prevention Month
- Jordan's 4th Birthday Party
- Plato Academy Fire Prevention Month
- ELMS Bike to School at Calvary
- Food Drive Benefitting Oldsmar Cares
- Cypress Woods Elementary Fire Prevention Month Presentation
- Plato Academy Fire and Bike Safety
- 50th Anniversary Celebration & Open House Event



- CERT CPR Class
- Hometown Heroes Event
- Girl Scouts of West Central FL Troop 61029 First Aid Lesson
- Plato Academy Fire and Bike Safety
- Great American Teach In ELHS
- Great American Teach In ELMS
- Plato Academy Fire and Bike Safety
- Holiday Extravaganza YMCA
- Lansbrook Lake Party: Holiday Safety
- Toy Drive Benefitting Kids Wish Foundation
- Troop 720 First Aid Class at 57: First Aid



- Wildfire Community Preparedness Day
- Windmill Pointe Toy Drive Event
- Scotty's 4th Birthday Party: Water Safety
- Hero to Hero Awards Ceremony at East Lake Woodlands
- Jordan's 3rd Birthday Party- Water Safety
- For Pet's Sake! Pet First-Aid & CPR at ELCL: Pet Fire Safety
- Hands-Only CPR at the YMCA: Entire Month of February
- ELMS Walk to School at Calvary
- Plato Academy Fire and Pedestrian Safety



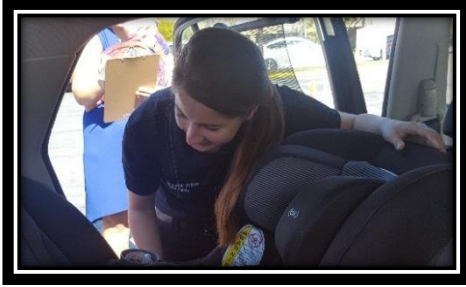
- Cooking Safety & Eggplant Parm Competition ELFR vs ELCL
- Hands-Only CPR at Publix Boot Ranch
- Be Red Cross Ready Virtual Event
- Hands-Only CPR East Lake Library
- Hands-Only CPR PH Library
- LEO Appreciation Breakfast Station 57
- Hands-Only CPR YMCA
- Youth Leadership Pinellas Station 57
- ELMS Walk to School at Calvary
- Hands-Only CPR YMCA

- Westlake Christian School Volunteer
- Safety Around Water YMCA
- Safe Kids NFPA Presentation: NFPA Safety Tip Sheets
- National Heatstroke Prevention Day
- Car Seat Technician Training Class
- Bike to School/Water Safety Cypress Woods Elementary at Clear Sky
- National Mental Health Awareness



- YMCA Healthy Kids Day & Rotary Club Car Show at John Chestnut Park
- Station Tour/Fire Safety Jackson & Ethan
- Hurricane Season Begins: Dropped off Pinellas County Hurricane Guides at the ELC Library, Brooker Creek and Boot Ranch Publix, Target, and Walgreens
- Hurricane Preparedness at all Publix stores
- North County Hurricane Expo
- 2-Day Safe Sitter Class East Lake
- 2- Day Safe Sitter Class Palm Harbor
- YMCA Hose Down & Fire Safety
- ELCL Story Time/WET Presentation
- YMCA Hose Down/Water Safety
- Back to School Week Safety 56, 57, & 58
- YMCA MASH Group Heroes Event
- Matter of Balance Program 8-Week Class
- PHFR Car Seat Technician Training
- First Responder Appreciation Day
- Growing Hope: Tools & Connections for Young People and Their Families

Car Seat Checks



Child car seat technicians play a pivotal role in ensuring the safety of our youngest passengers. F&LSE Hernandez completed all the required CEU's, trainings and car seat check-up events needed to maintain her certification through fiscal year 2022-2023. During fiscal year 2022-2023, a total of 35 car seats were checked at station 57. A safety bag filled with a variety of safety messaging including drowning

prevention, fire safety, poison prevention and sleep safety is also provided to all who complete a car seat check. As the Safe Kids Car Safety Committee Chair, F&LSE Hernandez coordinated and attended bi-monthly meetings for the Pinellas County Car Seat Safety Committee.

Safe Sitter Course

F&LSE Hernandez coordinated and taught 4 Safe Sitter Courses during fiscal year 2022-2023 for students in 6th to 8th grade, each class consisting of 12 students. A total of 48 students obtained a Safe Sitter Certification. During this class, students learn the skills they need to care for themselves and younger children including safety skills, childcare skills, first aid and CPR. They also learned valuable business and life skills that they will be able to utilize when taking on odd jobs for family, friends, or neighbors. Students also received a fire station tour, played a variety of games, and received other safety information such as bicycle, pedestrian, and fire safety.



Just Wiggle Your Toes



F&LSE Hernandez collaborated with the Florida Teen Safety Driving Coalition to bring Kevin Brooks "Just Wiggle Your Toes" presentation to East Lake High School. This inspirational presentation shared information on distracted/impaired driving, suicide prevention, self-harm & depression, bullying, forgiveness, peer pressure, overcoming obstacles and creating positive change to 300+ East Lake High School students.

CPR Training

East Lake Fire Rescue Training Site Instructors certified over 200 students in CPR through the American Heart Association offering classes monthly at station 57 at a cost to those who wanted to receive an American Heart Association certification and at no cost to those who did not need certification and just wanted to learn the skills.



National Fire Prevention Month



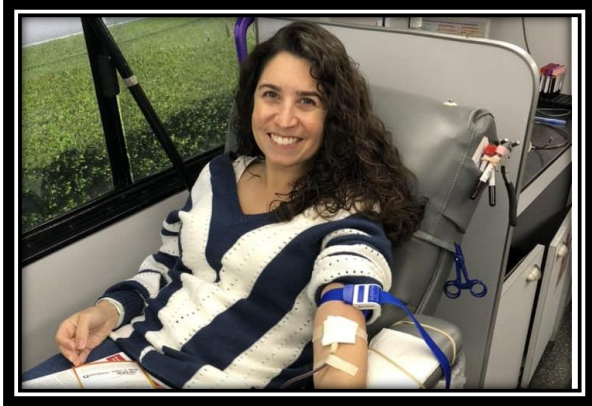
During Fire Prevention Month, East Lake Fire Rescue provided a lesson plan to over 800 students from various schools within our fire district including Cypress Woods Elementary, Brooker Creek Elementary, Excel Learning Center, Young Days, Solid Rock Community School, Oak Crest and Leap Forward Academy. The department also shared virtual public education presentations to every elementary school in the fire district through a video that

was created by all the Fire and Life Safety Educators of Pinellas County Fire Departments. A total of 93 elementary schools received our video and 40,103 students enrolled in K-5th grade were able to watch our fire prevention month video. All teachers in our county also received NFPA fire safety curriculum which included a variety of fire safety worksheets and games. F&LSE Hernandez also created a virtual classroom for our district schools which included a complete fire safety lesson, a fire safety book library, and a variety of fire safety video links.



Blood Drive

East Lake Fire Rescue began hosting Blood Drives at station 57 on a bi-monthly basis on January 29th, 2020. Since then, a grand total of 210 units of blood have been collected at our location helping save or sustain up to a total of 630 lives. During this event, the One Blood truck parks in the parking lot of station 57 and community members are able to stop by and donate blood. All donors receive gifts from One Blood as well as a wellness checkup that includes blood pressure, temperature, iron count, pulse, and a cholesterol screening.



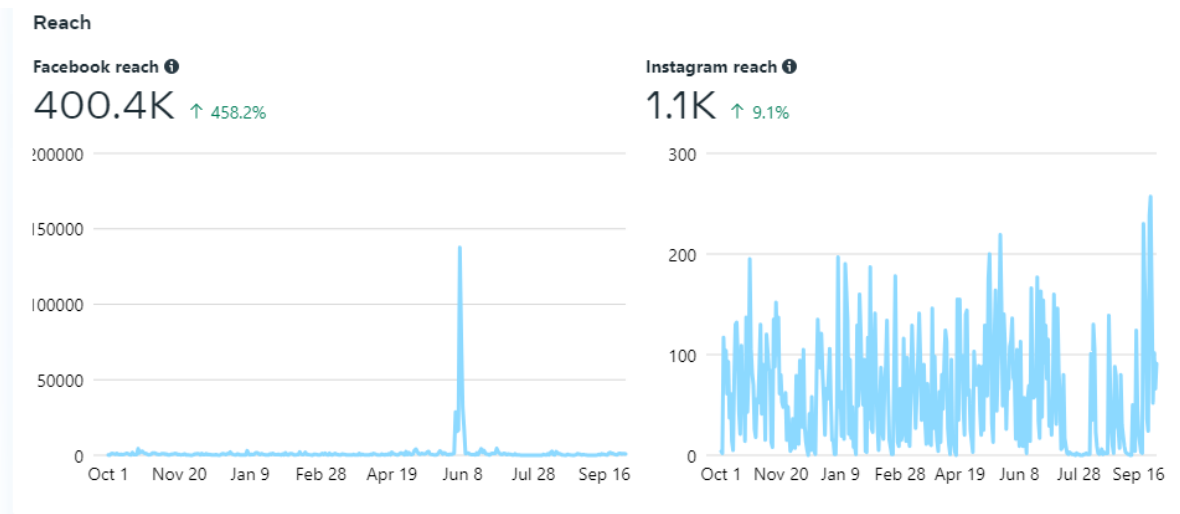
Matter of Balance Program

The Matter of Balance program is a vital initiative focused on promoting wellness and preventing falls among older adults. Through a carefully designed curriculum, this free program empowers participants with exercises and strategies to enhance balance, flexibility, and strength. By addressing the physical and psychological aspects of balance, individuals can regain confidence in their mobility, reducing the risk of falls and improving overall quality of life. During fiscal year 2022-2023, F&LSE Hernandez coordinated 5 programs (40 classes), allowing 58 members of the community to complete this program at no charge at station 57.



Social Media Videos and Campaigns

Sharing content on social media provides East Lake Fire Rescue with an opportunity to reach over 20,000 residents. A minimum of 3 posts per week are shared on the following platforms: Twitter, Facebook, LinkedIn, and Instagram. Safety messages are also shared on Next Door. The following is a list of social media campaigns and safety messages our department shared in Fiscal Year 2022-2023:



- Halloween Safety
- National Bullying Prevention Month
- Fire Prevention Week
- Wildfire Prevention
- Bike/Pedestrian Safety
- Thanksgiving Safety
- Grilling Safety
- Holiday Travel Safety
- Holiday Safety
- Firework Safety
- National Blood Donor Month
- Hands-Only CPR
- Poison Prevention Awareness Month
- Alcohol Awareness Month
- Disaster Preparedness Sales Tax Holiday
- Change Your Clock Change Your Battery
- Motorcycle and Bicycle Safety
- National Water Safety Month
- BBQ Safety Awareness
- Candle Safety Awareness
- Mental Health Awareness Month
- National Stroke Awareness Month
- Hurricane Safety
- Click-It or Ticket
- Lightning Safety
- Valentine's Day Sparky Activities
- Outdoor Safety Tips
- Hurricane Preparedness
- No Shave November
- National Seat Belt Day
- National Bath Safety
- Campaign (Fall Prevention)
- National Hot Tea Moth Scalding Prevention
- National Slow Cooker Month
- National Eye Care Month (Fall Prevention)
- Move Over Month
- Infant Safe Sleep Week
- Christmas Tree Safety

- Wrong Way Driving Awareness Month
- Texting and Driving Prevention
- National Mental Health Month Campaign
- Boating Safety
- Fentanyl Danger Awareness
- Distracted Driving Prevention
- Cooking Safety
- Back to School: Bus Safety/Sharing the Rd
- Back to School: Walk/Bike Safety
- Child Passenger Safety Week
- Campus Fire Safety
- Playground Safety
- Heat Exhaustion Prevention
- Plato Academy Back to School Bash: Fire Safety
- Mental Health/Suicide Prevention
- Pinellas County Tornado Drill
- Firearm Safety Month
- Drowning Prevention Week
- National Nutrition Month
- National Burn Awareness Week
- Slavery and Human Trafficking Awareness
- Elf on a Shelf Holiday Fire Safety
- New Year's Safety/Drinking
- New Year's Pet Safety
- National Electrical Safety Month

Social media plays a crucial role in showcasing the invaluable contributions of our firefighters within the community. Through platforms like Facebook, Twitter, and Instagram, we can share real-time



updates, heartwarming stories, and impactful images that highlight the heroic efforts of these first responders. From rescues and firefighting missions to community outreach and educational programs, social media allows us to connect with the public, fostering a sense of appreciation and gratitude for the selfless work carried out by our firefighters.



An image of our most successful post from fiscal year 2022-2023 is shown to the left. This post, which was shared on June 2, 2023, shows our crews purchasing lemonade from a lemonade stand within our district. This post reached 326,568 people, was shared 27 times, and had a total of 36 comments.

Fiscal Year 2022-2023 Financial Position Highlights

We remain committed to the efficient and effective use of the tax dollars we receive. The District receives the majority of its revenue through property taxes. The property tax is based on a property's value. In 2023, the tax rate that citizens paid to the District for fire and emergency medical services was \$1.965 per thousand of their property's assessed value.

The financial position of the East Lake Tarpon Special Fire Control District is sound. Each year the financial position is audited (currently by Saltmarsh, Cleveland and Gund.) A current copy of the audited 2021-2022 financial statements is on file in the District office and on our website. The District is pleased to report highlights of its financial position in this Annual Report. The stated financial position in this report is unaudited. The audited financial report will be available in early 2024.

Government entities are typically measured by their net assets, or net position. The net position is impacted by many things, including the change in cash, which reflects revenue received and expenditures made, depreciation of assets, changes in debt balances, pension liabilities and capital acquisitions or divestments.

The net position for the Fiscal Year ending September 30, 2022, was \$6,281,768, an increase of \$268,883*. The District's net position for Fiscal Year 2022-2023 will not be available until the annual audit is completed.

On October 1, 2022, the beginning balance of the District's general fund was \$5,199,611. The budget from Fiscal Year 2022-2023 was approved with the objective of covering operational costs and purchasing approved capital expenditures. The District realized a \$1,586,381 increase in its general fund balance. The unaudited year end general fund balance was \$6,785,992.

*East Lake Tarpon Special Fire Control District Comprehensive Annual Financial Report for Fiscal Year 2021-2022, Saltmarsh, Cleaveland, and Gund, Certified Public Accountants.

The graph below shows the District's unaudited governmental fund activity for Fiscal Year 2022-2023:

Fund Balance September 30, 2023	\$6,785,992
Total Revenues:	9,553,781
Total Expenditures:	(7,967,400)
Total Debt Service	0
Excess of Revenues Over Expenses (Increase in Fund Balance)	\$ 1,586,381

Summary

The East Lake Tarpon Special Fire Control District's leadership and its staff bring an effective combination of skills, experience, and dedication to carry out the District's Mission:

"To serve our community with the highest level of care, protection, and education."

We will continue to pursue our Vision:

"To be a leading emergency service provider through innovation and dedication."

Our Core Values:

E- Excellence

L- Leadership

F- Family

R-Respect

The East Lake Tarpon Special Fire Control District provided its citizens and visitors with exceptional fire protection, EMS, fire prevention, and community risk reduction services in Fiscal Year 2022-2023. The service was provided at an excellent value to the citizens, with one of the lowest ad valorem tax rates for fire service in Pinellas County.



Jason Gennaro, Fire Chief